

Corporate Backgrounder

Cenzic, Inc.

Business and governments increasingly rely on Web-based applications to interact with their customers and partners. These Web applications contain many security vulnerabilities making them ideal targets for attacks. These ever-present security risks enable the Web's relentless exploitation by hackers.

As the only stand-alone provider of dynamic, black box testing of Web applications, Cenzic addresses these security risks head on by detecting vulnerabilities for remediation in order to stay ahead of the hacker curve.

The winner of numerous 2008 awards including SC Magazine's Best Buy, Cenzic provides software and SaaS solutions for Web application security. Built from the ground up on a completely different technology backbone than its competitors, Cenzic goes beyond signature-based tools to find more "real" vulnerabilities. And it is the only company to provide continuous testing for all Web applications across the Software Development Lifecycle (SDLC), including ones in production through virtualization. Cenzic's approach results in organizations being able to truly stay on top of unrelenting security threats while building the most secure, future Web applications possible.

Web Application Risk Today

Due to the open nature of Web sites, hackers are increasingly exploiting the same interfaces that consumers use to perform their Web transactions.

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75% of Internet attacks are now happening through Web applications”.

Gartner Group

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Over 90% of companies surveyed detected security breaches with over 80% incurring financial losses as a result.”

Computer Crime and Security Survey

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Software bugs are so prevalent and detrimental that they cost the U.S. economy an estimated \$59.5 billion annually . . . more than a third of these, \$22.2 billion, could be eliminated by an improved testing infrastructure that enables earlier identification and removal of software defects.”

National Institute of Standards and Technology

The Cenzic Solution

Unlike first generation application security companies who use signature-based solutions, Cenzic provides customers with an “auto-discovery” solution across the enterprise. In doing so, security experts, QA professionals, and developers alike can easily and quickly identify how many applications they have, which of those apps have been tested and then quickly find the most pressing vulnerabilities. This in turn enables them to prioritize the fixes, allocate resources and integrate application security in their software development lifecycle for future application development. Cenzic’s enterprise-wide approach allows everyone in an organization, tasked with security, to build state-of-the-art security into their applications.

If your corporation is resource-constrained or doesn’t have the time to download and install software, Cenzic offers remote assessments of your applications for fast and accurate results (Cenzic’s SaaS solution - **ClickToSecure**). For organizations wanting a traditional software solution that provides a dashboard view of all Web applications and their vulnerability status, **Cenzic Hailstorm** is a perfect option. Some of Cenzic’s customers use both SaaS and software products for an optimal way to identify and remediate vulnerabilities in the fastest time possible.

Cenzic Product and Service Portfolio Overview

Software	SaaS Offerings	Professional Services
<p style="text-align: center;">Cenzic Hailstorm® Enterprise ARC™</p> <p>Our flagship software product for dynamic, black box testing of Web applications used by the entire organization and accessible via the Web. It allows you to automatically test and report vulnerabilities throughout the Software Development Lifecycle, which includes QA and production as well as development.</p>	<p style="text-align: center;">ClickToSecure® ARC™</p> <p>Our SaaS offering allows you to “jump start” your security posture. Get a remote assessment of your Web applications from Cenzic’s security experts. No software to install and no implementation or installation time required. You’ll have real-time, Web-based access to results.</p>	<p style="text-align: center;">Assessment Methodology</p> <p>Get a thorough assessment (including best practices) of your Web application vulnerabilities in just three days from Cenzic’s highly skilled application security assessment team. You’ll receive a prioritized listing of your security flaws and required actions to eliminate the problems.</p>
<p style="text-align: center;">Hybrid Model</p> <p>Cenzic customers also have the choice of a hybrid solution – the combination of both software and SaaS offerings. The combination allows customers to do their own vulnerability assessments (using software) as well as receiving remote assessments from Cenzic (SaaS offering) when their personnel and/or skill-set is lacking.</p>		

Key Customer Benefits

Companies that use a Cenzic solution enjoy:

1. Deployed Web applications with reduced risk and liability
2. Reduced costs for security assessment
3. Development and testing costs are reduced
4. Faster time-to-market for internally developed applications

Cenzic Technology

Cenzic's technology goes beyond a signature-based approach by emulating a true hacker with its Stateful Assessment™ approach that maintains the state of the application while attacking the application at the browser level. This approach allows Cenzic to find all critical vulnerabilities including application logic tests such as session hijacking, strong passwords, privacy policy validation, etc. on top of all the core vulnerabilities like XSS, Buffer Overflow, SQL Disclosure, and others. Furthermore, only Cenzic solutions can test for vulnerabilities across all types of applications including commercial and proprietary applications, Web infrastructure and across all stages of a Web application.

With its recent product release, Cenzic is the only company that allows organizations to test deployed Web applications using virtualization through integration with VMware.

This dynamic, non-signature based approach (black box testing) has made Cenzic the most accurate in the industry, yielding fewer false positives and finding more "real" vulnerabilities.

Market, Customers and Partners

Cenzic targets government agencies and Global 2000 corporations who are using the Internet to execute key business functions and have large internal development groups. Many of Cenzic's customers today are from the financial services, e-retail, technology and government sectors.

Cenzic has partnered with leading edge companies to provide customers with a complete solution for the software development lifecycle (SDLC) including VMware for Virtualization, HP (Mercury) for Q.A., Borland for development, and Bugzilla for bug tracking.

Management Team

The Cenzic Management team consists of experts in the fields of security, enterprise software development, marketing, sales and finance.

John Weinschenk, President and Chief Executive Officer

John has held leadership positions in both technical and business divisions at VeriSign, TransIndigo, Entegriety, HAL and Unisys.

Warren Bell, Vice President, Sales and Operations

Warren is a sales executive with more than 24 years experience and an extensive background in enterprise software at companies such as Visionael, BackWeb technologies, and Remedy Corporation.

Lars Ewe, Chief Technology Officer & VP of Engineering

Lars possesses wide-ranging technical experience at AMD, Oracle, Borland, and WebGain in various capacities.

David Ferguson, Vice President, Finance & Administration

David is a financial executive with a background in establishing effective operational infrastructure at Circle Medical Devices, Dorado, and Teach.com.

Steve Gibson, Vice President, Business Development

While working at VeriSign and Vello, Steve acquired many years' experience forming key alliances with companies like Intel, Cisco, Oracle, and Intuit.

Mandeep Khara, Chief Marketing Officer

Mandeep possess technical and business cross-functional experience at large, mid-sized, and start-up companies including VeriSign, Maaya, UCMS, Embarcadero Systems, and Hewlett-Packard.

Investors

Cenzic is funded by Advanced Technology Ventures, Hummer Winblad Venture Partners, JK&B Capital, Mohr, Davidow Ventures, and Symantec Corporation.

For more information please contact Cenzic at request@cenzic.com or call **1-866-4-CENZIC** (1-866-423-6942) / (408) 200-0700.